

#Bump Day

SEPTEMBER 13TH

WHAT TO EXPECT



Bump day is the only day devoted to helping moms around the world get the care they need to have healthy pregnancies, safe deliveries, and healthy, happy babies.

GET INVOLVED



CELEBRATE BUMPS

Post your bump, past or present, or a bump you love on September 13th



GENERATE AWARENESS

Post about #BumpDay to help spark conversation about the global need for making pregnancy safer



DONATE

Support the What to Expect Healthy Birth Project because all moms deserve a healthy pregnancy & a safe delivery

Join us

in support of #BumpDay to reach our goal of 1 million more healthy births worldwide

#BumpDay 2016



136 MILLION Impressions



24,000 Posts



TRENDED On all social media platforms

VIP Support



Media Coverage



International Medical Corps' Maternal Health Programs



21 Programs 17 countries



8.2M People served



64K Births attended



8.5K Health professionals trained



Healthy futures start with healthy beginnings!
How to support healthy births on #BumpDay



POST

Spread the word, share the love, save a life!

kathrynhawkins_nutrition

kathrynhawkins_nutrition Happy #BumpDay!
Supporting healthy pregnancies around the world!



Share a bump photo

Post your baby bump with #BumpDay on September 13th



Everybody can join in with their bump or a bump they love!

shackedup

shackedup Celebrating bumps around the world!
#BumpDay



Share a post

Share a post from our social media toolkit at <http://www.BumpDay.org>

Add #BumpDay to your social media posts to raise awareness about the global need for basic maternal health care

You can also visit <https://www.facebook.com/profilepicframes> to select a #BumpDay profile pic!



DONATE

Help fund maternal health programs

Make a donation on <http://www.BumpDay.org>



Donate on Facebook at <https://www.Facebook.com/BumpDay>



EVERY DOLLAR COUNTS

\$40 will provide tools and training to ensure a safe delivery for a mother and her baby

All donations go to support the What To Expect Healthy Birth Project at International Medical Corps to bring a safer, healthier future to moms and babies in some of the most challenging places in the world.